

# ZOE CONNOLLY

## GRAPHIC DESIGNER & WEB DEVELOPER

zoeConnolly.com

zoe\_connolly@hotmail.com

 connollyz

416-725-9950

### About me

I am a Graphic Designer and Front End Web Developer with a passion for high quality, skillfully executed design. I have the skills, experience and vision to take your company's creative to its full potential. My love of art put me on the path to Graphic Design, which led me to Web Development. I aspire to seamlessly blend the two into comprehensive, high impact design reflecting the clients vision.

### Skills

HTML5  
CSS3

Salesforce  
Scss

jQuery  
iTerm

javaScript  
React

AdobeCC  
Marketo

Github  
Sketch

Blender 2.8  
HubSpot

### Demo Work

Schulich - York U

The Ontario Science Center

The Look Lab

Userful

### Work Experience

#### Web Design Specilist

Userful Corporation | Calgary, Alberta Feb-2022 to Present

Supporting the Global Marketing Team to optimize and monitor the functionality and performance of Userful's website and landing pages, as well as creating a variety of Marketing collateral, used to communicate, and promote the company's brand message, products, and services.

#### Jr Designer

Field Creative Inc | Calgary, Alberta Sept-2021 to Dec-2021

Creating a wide variety of print materials, packaging, and designing responsive, fluid, and accessible (WCAG) web pages.

#### Front-End Developer & Web Designer

Marketing Automation Canada | Toronto, Ontario Dec-2019 to Dec-2020

Building and designing customizable, responsive, fluid and accessible (WCAG) landing pages and emails.

#### Junior Graphic Designer

The Ontario Science Centre | Toronto, Ontario July-Oct 18th 2019

Environmental and graphic design, animation, motion graphics and interactive screen display design, branding and illustration.

### Education

2019

#### Graduation Certificate - Front End Web Development

Juno College of Technology | Toronto, Ontario 2019  
(HackerYou College of Technology)

2014 -2018

#### Advanced Diploma - Graphic Design

Cambrian College of Applied Arts and Technology | Sudbury, Ontario 2014/18  
Dean's Honor Roll -2014

2017 -2018

#### Learn On

Accessibility Standards & Regulations | online courses 2017/2018